



blackpantsdesigngroup

2672 west st.  
james  
parkway

cleveland heights.  
ohio

44106

(maslar)<sup>2</sup>

mark + marissa

## event builder overview

---



### event builder

---

Event Builder is a fast and convenient tool for processing event registrations and payments online. Whether your event is a simple gathering, or a complex multi-session event with numerous options... Event Builder has the power and flexibility to make the task easy and affordable.

Event Builder is ideal for . . .

- Conferences
- Seminars
- Corporate Events
- Training Sessions
- Trade Shows
- Shareholder Meetings
- Banquets
- Association Meetings



t 216.371.2650  
f 216.371.5262

e marissa.maslar@blackpants.com  
mark.maslar@blackpants.com

www.blackpants.com



---

## flexibility

Online configuration makes it easy to develop the event in a variety of dimensions. With a system that adapts itself to your vision of the event, there's no reason not to offer online registration. Create events with:

- Single or multiple sessions, breakouts, tracks, etc.
- Tiered pricing options such as: Individual, Group, Earlybird discount, Member/Non-member, Student, etc.
- Merchandising options. Extend the event's revenue potential by offering merchandise, conference proceedings, etc. along with registration.
- eCommerce options. Accept any combination of payment methods: Credit Card, Check, Purchase Order or House Account. Secure online payments are a snap; no Merchant Account required. Have a Merchant Account already? Event Builder can leverage it directly (certain compatibility restrictions apply).
- Meal options. If choices are available, know attendee preferences in advance.
- Vendor and Sponsor lists. The overall event or individual sessions can host sponsorship opportunities.
- XML syndication of event information provides additional publicity and integration opportunities.
- Registration can be integrated with existing web site, preserving the user experience.

---

## instant reporting

- At-a-glance dashboard highlights important metrics: RSVP count, revenue, etc.
- Generate accurate nametags and detailed reports.

---

## get started today

Getting started is easy! With no software to purchase, install or maintain, a web browser is all you'll need to begin driving registrations. Coupled with the Corporate Communication Manager option, the PoweredByBlackpants platform is a powerful integrated tool for event creation, promotion and registration.

Contact Blackpants Design Group at 216.371.2650 or 877.899.1704 or [info@blackpants.com](mailto:info@blackpants.com)

